



Gerald R. Ford
Presidential Foundation

Annual Journalism Prize Competition

January, 2012

Winners of the Gerald R. Ford Prize for Distinguished Reporting on the Presidency.

1987 Lou Cannon, *The Washington Post*
1988 David Hoffman, *The Washington Post*
1989 Gerald Seib, *The Wall Street Journal*
1990 Susan Page, *Newsday*
1991 Burt Solomon, *National Journal*
1992 Kenneth Walsh, *U.S. News*
1993 Ann Devroy, *The Washington Post*
1994 Michael Duffy, *Time Magazine*
1995 John Farrell, *The Boston Globe*
1996 Eric Pooley, *Time Magazine*
1997 Kenneth Walsh, *U.S. News*
1998 Michael Isikoff, *Newsweek*
1999 Carl Cannon, *National Journal*
2000 John Harris, *The Washington Post*
2001 Susan Page, *USA Today*
2002 Bob Woodward and Dan Balz, *The Washington Post*
2003 James Carney, *Time Magazine*
2004 Jackie Calmes, *The Wall Street Journal*
2005 Tom DeFrank, *New York Daily News*
2006 Charlie Savage, *The Boston Globe*
2007 Peter Baker, *The Washington Post*
2008 Kenneth Walsh, *U.S. News & World Report*
2009 Ben Feller, *The Associated Press*
2010 Steven Thomma, *The McClatchy Newspapers*

Winners of the Gerald R. Ford Prize for Distinguished Reporting on National Defense.

1987 Charles Corddry, *The Baltimore Sun*
1988 Richard Halloran, *The New York Times*
1989 Debra Lynn Polsky, *Defense News*
1990 James Kitfield, *Government Executive*
1991 Douglas Jehl, *Los Angeles Times*
1992 David Morrison, *National Journal*
1993 Barton Gellman, *The Washington Post*
1994 Genevieve Anton, *Gazette Telegraph*
1995 James Kitfield, *National Journal*
1996 Rick Newman, *U.S. News*
1997 David Wood, *Newhouse News Service*
1998 Robert Holzer, *Defense News*
1999 Russell Carollo, *Dayton Daily News*
2000 Dana Priest, *The Washington Post*
2001 Dave Moniz, *USA Today*
2002 Greg Jaffe, *The Wall Street Journal*
2003 Mark Thompson and Michael Duffy, *Time Magazine*
2004 Linda Robinson, *U.S. News & World Report*
2005 Mark Mazzetti, *The New York Times*
2006 James Astill, *The Economist*
2007 Rick Atkinson, *The Washington Post*
2008 James Kitfield, *National Journal*
2009 Greg Jaffe, *The Washington Post*
2010 Shane Harris, *The Washingtonian*

Dear Journalist,

I am pleased to announce the *25th Annual Gerald R. Ford Journalism Prizes*, a competition for distinguished reporting in 2011.

**DISTINGUISHED REPORTING
ON
THE PRESIDENCY**

or

**DISTINGUISHED REPORTING
ON
NATIONAL DEFENSE**

In 1988, the Gerald R. Ford Presidential Foundation established the Journalism Prize Competition. With this annual award, President Ford wanted to recognize and encourage thoughtful, insightful, and enterprising work by journalists covering the presidency and national defense. The Foundation is proud to continue this tradition. Again this year, the Foundation will award two \$5,000 prizes, one for distinguished achievement in reporting on the presidency and another on national defense during the calendar year 2011. The awards will be presented in June 2012 in Washington, D.C.

We are proud of our list of winners and look forward to receiving this year's entries. In 2010, we also had Special Mention winners from Military Times. Please see the attachment for the nomination process, deadline, and selection of winner's criteria.

****New! Submissions from on-line journalists welcome.***

Please feel free to contact me with any questions at jcalvaruso@38foundation.org or 616-254-0397. Information is also available on our website: www.geraldrfordfoundation.org.

Sincerely,

Joe Calvaruso

Joe Calvaruso

**New! Submissions from on-line journalists welcome.*

NOMINATIONS

- Entries must be for work as published in print or presented online during 2011 by a media outlet based in the United States or its territories.
- Journalists may apply directly, or they may be nominated by others. In the case of a nomination by a second party, the candidates may be contacted and invited to submit the materials described below to complete the application.
- A journalist may apply (or be nominated) jointly with another journalist for articles jointly published.
- A journalist can apply (or be nominated) only once for one of the two prizes each year.

DEADLINE

Applications must be received by **March 9, 2012**. All properly completed application packets received by this date will be forwarded to a panel of judges for consideration.

MATERIAL SUBMISSION

There is no application form. Each candidate for an award must submit six sets of the following:

- **A portfolio**, no larger than 9" x 15", of his or her best reporting during 2011 on either the presidency or national defense. It should include at least four but not more than five articles. If a series of articles is submitted, each article in the series is considered toward the maximum of five that can be submitted. The portfolio may include clear and legible photocopies, rather than original clippings. On-line journalist entries, which may be submitted, must be in the form of Web page printouts and other original material.
- **A letter of nomination** from the candidate's publisher, editor or bureau chief, or in the case of an independent or freelance journalist, from someone who is familiar with his or her work. Since the prizes will recognize reportorial excellence, the letter of nomination must describe in detail the candidate's accomplishments, skills as a reporter, the larger body of journalistic work during 2011 and explain the degree to which the portfolio samples have been edited or revised by others.
- **A brief biographical sketch** identifying the candidate's journalistic experience and training. Include the candidates address, phone number, and e-mail address.

SELECTION OF WINNERS

Each prize will be determined by a separate panel of judges. Typically, judges are selected from journalism and academia, or have experience in the executive branch or in national defense matters.

CRITERIA

Judging will be based upon the journalist's ability to foster better public understanding of either the United States presidency or national defense. The prizes recognize reportorial excellence as reflected by resourcefulness, insight, quality of writing and brevity, rather than the quality of editorial comment. Candidates for either prize should have compiled a year-long record of consistent, judicious, sensitive and noteworthy coverage. The prizes recognize the quality of a journalists work during the year, rather than any single article.

Work may have appeared in print at a local, regional, national or international level (for example, daily newspapers, news magazines or trade publications with a broad readership). Freelance as well as staff journalists may be candidates.

For the Presidency Prize, reporting should address ways in which the President sets policy and makes decisions, how the President initiates programs and responds to events, how the President relies on Cabinet and senior staff, and the structure and functioning of White House operations.

For the Defense Prize, reporting should address Department of Defense operations, military operations, defense resource management, military preparedness, international arms control, or other national security issues.

For Further Information Contact:

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